

● UNIQUE SOLUTIONS TO MEET YOUR BUSINESS OBJECTIVES

*dedicated
team
service*

● ONE-TO-ONE

● OFFSET PRINTING

● CD/DVD SILKSCREEN & REPLICATION

● ONLINE COLLATERAL (POD) MANAGEMENT SYSTEMS

● VARIABLE DATA (VDP) AND VARIABLE TEXT SOLUTIONS

● COMPANY STORES

● PERSONALIZED URL PROGRAMS

● DIGITAL PRINTING

● LARGE FORMAT – PRINT/MOUNT/LAMINATE

● IN-HOUSE FINISHING

● KITTING

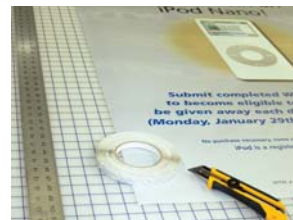
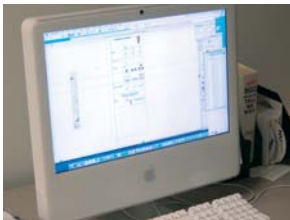
NU *Graphics* etc.
A DIGITAL SOLUTIONS PROVIDER

What can you expect when w

Unlike many in the printing industry, we see every job or program you entrust to us as a direct reflection of your personal and corporate image. Many may say it, but few companies understand how to leverage the latest printing technologies to drive incremental success. Whether you are looking for innovative ways to automate your marketing and print distribution, or simply to re-energize your current marketing and trade show promotions with unique ideas, we can help. Because at Nu Graphics, you can rest assured that we will always present you with new ways to approach or solve your business objectives. From personalized golf ball packaging to elegant and fun scratch card promotions, our vast in-house capabilities and state-of-the-art production management system help make every job a success. Most often, our clients comment that we're a printer without the "order-taker" mentality.

Our Upbringing

Having started as a pre-press shop, we are grounded in a love for dots and color. In the 1990s, when we saw a shift to lower run, customer focus printing, we invested in one of the first digital presses on the market. This dedication to the latest technology has quickly established us as a thought leader in the printing industry. Today, we offer the same attention to detail no matter the job – from CDs to large format graphics, digital printing or direct to plate. Our best clients are those who hold color consistency and responsiveness in high regard.



Your Team

You will be pleasantly surprised that many of the people you deal with at Nu Graphics come from successful careers in other industries. We've hired a great mix of people with diverse business backgrounds to allow new ideas and solutions to permeate our company. The result is an energetic team who loves to tackle even the most challenging print programs.

Personalized/Variable Programs

Years ago, we made a shift from broadcast marketing to highly targeted, personalized programs for our customers. One-to-one, or personalized, programs use customer data to drive personalized messages tailored to a specific individual. With Nu Graphics, arriving at creative solutions that break through the clutter is limited only by your imagination! And the only extra step for you is to provide us with a comma or tab delimited text file along with your digital artwork, and we'll do the rest. We can do it all in-house – no more mail house, ink-jetting, stamps, or worries about varnishing the address area. Try Nu Graphics for personalization today and start communicating in ways conventional printers cannot.

Working with Nu Graphics Etc.?

Marketing Stores & Print On Demand (POD) Solutions

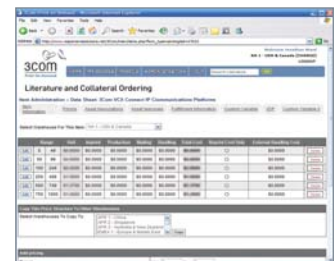
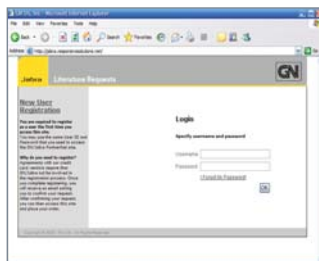
Nu Graphics' Marketing Systems Team helps you streamline your print and distribute process using our sophisticated online e-commerce print-on-demand solution. We enable you to offer your channel domestic and international self-service print on demand with local pricing for POD and variable printing that's competitive in every region. Often referred to as a PartnerWeb site or Marketing Mall, our ecommerce solution is most popular for companies who employ a multi-tiered distribution strategy and are trying to:

- Provide printed marketing support materials to representative offices and/or partners, while protecting your company's brand.
- Allow partners to build one-to-one marketing programs using a self-service tool. Streamline the purchase, legal, and/or compliance approval process associated with publishing a new piece of marketing material
- Significantly improve time-to-market by rapidly getting product information into the hands of sales, customer service, and channel partners.
- Allow partners to order and pay for marketing materials with a powerful and robust e-commerce solution. Partners and internal stakeholders can quickly re-order, look at past orders, and pull ad hoc usage reports real-time.

The companies for which we build online marketing storefronts often have the same symptoms.

- ◆ The marketing department and/or administrative assistants are becoming overwhelmed by literature requests.
- ◆ Channel and/or customer literature requests are taking 2-6 weeks to fulfill.
- ◆ There is a marketing literature closet in-house that is filled with outdated literature.
- ◆ Sales and/or resellers are constantly clamoring for unique or personalized pieces, but marketing just can't get to it.
- ◆ The costs for sales/customer personalization are excessive.
- ◆ The budgetary and/or compliance approval process is complex and arduous.
- ◆ International support is an ongoing challenge.

Our eCommerce Stores Offer the Power of Customization and International Reach



Log-In Screens

International Distribution

Equipment:

Pre-Press

ECRM Mako 46 Imagesetter

18" wide, roll fed

Richmond HSM 3000 ScreenMaker

3000w. 16" x 12"

AGFA Acento II S

Chemistry Free Computer to plate

EFI Velocity OneFlow 2.5

PDF-based prepress workflow system

Printing/Bindery

Komori 528c

20" x 28" Press, 5-color, Aqueous Coater

HP Indigo 5500

6-color, variable print, 13" x 19" sheet size

HP Indigo 5000

6-color, variable print, 12" x 18" sheet size

Heidelberg Quickmaster QMDI-46

4 color 13 x 18 sheet size

Heidelberg Quickmaster 46

2 color 13 x 18 sheet size

Stahl F-50 Folder

Right angle fold, perforation, scoring

Heidelberg Windmill

10" x 15" Die-cutting

Polar 78 Cutter

31" x 30" table

Challenge Cutter

29" x 30" table

D&K Acculam 2760

26" 1 sided laminator w/ auto cutter

Ledco Workhorse Laminator w/ Auto Cutter

25" High-speed laminator up to 10 mil laminate, flush trim or edge seal

Preferred Packaging PP5300

Auto Shrinkwrap

Baum Drill

5 spindle

Accufast Wafer Sealer

Clear/white wafers

Horizontal Clipper

Round cornering machine

Book Binding

Plasticoil binding, twin loop wire 2:1 - 3:1, GBC.

Perfect binding, padding, and saddle stitching capabilities

Kompac Kwick Finish

UV Coater

Compact Disc Duplication Equipment

Hanky VE-5000

5-color silkscreen, 3600 pieces per hour

MediForm 5916 16x Duplicator

16 Panasonic Drives, up to 3200 per day

MediForm 5916 12x Duplicator

16 Panasonic Drives, up to 2400 per day

MediForm 5908 4x Duplicator

8 Panasonic Drives, up to 800 per day

Plector Tower 8x Duplicator

6 Plector Drives, up to 600 per day

Microboards DVD-R / CD-R Duplicator (2)

10 Drives, up to 2000 per day

Large Format/Trade Show and Outdoor Graphics

Hewlett Packard DesignJet 5000s

Ink jet up to 60" wide, roll fed, various substrates

Mimaki JV3-160SP

Solvent 63" wide, roll fed, various indoor outdoor substrates

Seal Image 6000 Ultra Laminator

60" wide, laminating, mounting

Seal Image 600 Laminator

55" wide, laminating, mounting

About this piece

Creative: In-house
Colors: 4 color digital process
Press: HP 5500 digital press
Paper: 100 lb matte cover
Qty: 250
Finishing: Satin aqueous coating, cut, score, and fold.

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