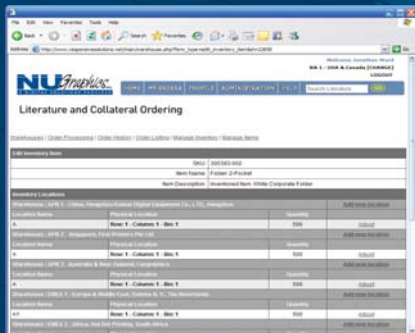


- Password Protected
- Customize with your company's artwork or imagery
- Manage access to the site or particular items by user or user groups (partners, employees, North America, etc.)

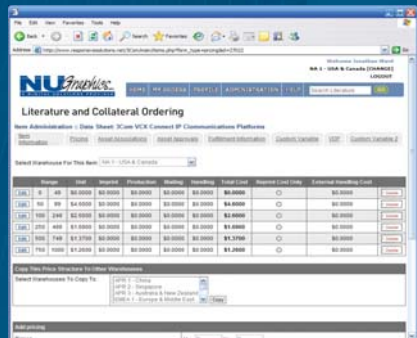
- End users select region of the world for print, ship and Web-to-Print pricing
- Printed materials arrive within 3-5 days nearly anywhere in the world



- Professional inventory management dashboard simply displays inventory levels for all warehouses
- Set order min/max, bundle quantity, and reorder point for inventoried items



- Tiered pricing for every Web-to-Print item reduces unit cost as quantity ordered increases
- Pricing unique to each regional print and distribution center – keeping pricing competitive word-wide



## UNIQUE SOLUTIONS TO MEET YOUR BUSINESS OBJECTIVES

- ONE-TO-ONE
- OFFSET PRINTING
- CD/DVD SILKSCREEN & REPLICATION
- ONLINE COLLATERAL (POD) MANAGEMENT SYSTEMS
- VARIABLE DATA (VDP) AND VARIABLE TEXT SOLUTIONS
- COMPANY STORES
- PERSONALIZED URL PROGRAMS
- DIGITAL PRINTING
- LARGE FORMAT – PRINT/MOUNT/LAMINATE
- KITTING
- DIE CUTTING
- BINDERY
- VARNISH
- UV COATING & LAMINATING



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## Looking to Improve Channel Support While

*dedicated  
team  
service*

## Decreasing Printing Costs and Delivery Times?



## Look no Further Than Nu Graphics Etc., Inc. Online Marketing Store & Web-to-Print Solutions

Nu Graphics' Marketing Services Team offers your company a powerful and proven Web-to-Print and Marketing Materials Distribution Solution to streamline print and distribution of marketing materials of all types. Nu Graphics' web-based literature and digital asset management solution is ecommerce enabled – allowing you to offer your sales channel self-service print on demand with local pricing competitive in every region of the world. Often referred to as a PartnerWeb site or Marketing Mall, our solution is most popular for companies wanting to:

- 1) Significantly reduce go-to-market time for new and/or improved products (from weeks to days).
- 2) Offer translated versions of brochures.
- 3) Allow regional personalization, pricing, and distribution to save thousands of dollars in printing and shipping costs while crushing delivery times from weeks to days anywhere in the world.
- 4) Minimize or eliminate marketing brochure inventory.
- 5) Allow channel partners to order and pay for marketing materials using credit card, market development funds, or purchase order.
- 6) Professionally manage & distribute printed and promotional materials (tradeshow panels, posters, premiums, promotional items, etc.) via a single web-based interface. Your company will reduce printed materials cost (normally by 20-30%) and waste while immediately moving the burden of fulfilling channel and sales request from your marketing department, to the requestors (self-service system).

### About Nu Graphics Etc., Inc.

Our goal is to help our clients attain their communication objectives by providing tailored, customized print solutions in an atmosphere that is supportive, proactive, cost effective and efficient. And because we like what we do, you may have some fun while working with us!

Fiercely loyal clients are a direct result of our ability to approach each project by disseminating information rapidly and executing successfully. Our methodology is supported by savvy team leaders that possess an exceptional level of commitment, expertise, and energy to assure your expectations are met. Nu Graphics' approach is a direct reflection of the core values of our team members. Our customers often say that working with us is refreshing, and we appreciate the compliment!

# Nu Graphics' Web-to-Print and Fulfillment Systems

Technology only works when backed by a dependable team who delivers on every promise.

### Customer Service

#### Client

- Customer Service Support – POD & Production
- Order & Item Auditing and Version Control
- Reporting & Analytics
- Flexible Pricing Structures
- Post Digital Assets, Inventoried & POD Items
- Language Translation Services End-Users/Customers
- Customer/Channel Ordering Support & Training
- Marketing Automation

#### Consulting Services

- Visual icons & PDFs are linked to entire ordering process – from item selection to checkout to assure order accuracy
- End-user selected shipping priority with real-time cost calculation
- 24/7 System Availability
- Print Costs Competitive with Regional Printers
- Print & Delivery Anywhere in the World in 3-5 Business Days

### Business Process Optimization

- Streamline International Print, Inventory & Distribution of Marketing Materials
- Automated Customer Support for Every Order Including:
  - Order Summary Alert
  - Shipped Items Alert
  - Order History Access
- Digital Asset Management (logos, imagery, etc.)
- Self-service System Significantly Reduces Required Support by Internal Resources

### Production Services

- Pre-flight Files, Proof Generation, Color Management
- Manage to Brand Standards
- Full Prepress and Design Services
- SKU/File Management
- Work Order (WIP) Management
- Language Translation Services
- Manage Posting of New SKUs
  - Assure Naming Convention Consistency
  - Establish Item/SKU Categories & Populate on Tool
  - Assure File Quality
  - Establish User/Access Groups of Any Type
  - Manage Inventory (set min/max and reorder pricing)
- File Auditing & Quality Control
- ProcessFlow™ Job Management System

### Distribution Services

- All Orders Produced and Shipped Based Upon Ship-to Region
- Overlapping Regional Coverage for System Redundancy
- International Inventory Management
- Inventory & Reprints Driven by Demand
- Regional Shipping for Rapid Turn-Around & Best Cost
- Each Regional Distribution Center Manages its Own Order Processing, Inventory & Order Updates (regional customer support)
- Regional Distribution Centers Significantly Reduce Time Zone Issues that can Cause Order Delays



### Core Tool

- Powerful and Proven Browser-based Web-to-Print Software as a Service solution
- Modules Include: Login, New User Registration, Dynamic Folder/Item Organization & User Interface, Supports Multiple Languages & Currencies, International Inventory Management, Email Campaign & PURL Management, Variable Text & Data Module (for personalization and one-to-one data driven pieces), List Management, Digital Asset Management, and more...
- Administrative Dashboard for Entire Store (establish min/max levels, manage user access, post personalized messages, etc.)
- Tiered Pricing for Items/SKUs based upon Region/Warehouse